

STRATEGIC PLAN AT A GLANCE

MISSION

AMCTO delivers professional growth, networks, advocacy, and leadership to support and strengthen the knowledge, skills, and capabilities of municipal professionals now and into the future.

VISION

AMCTO is the “go to” organization to foster expertise and excellence within the municipal sector.

PRINCIPLES

Service
Excellence

Sector
Engagement

Accountability
& Transparency

Accessibility
& Inclusion

Organizational
Sustainability

STRATEGIC PILLARS

1. Professional Growth

Goal #1: AMCTO’s education and accreditation programs are recognized tools for career advancement and growth in the municipal sector.

Goal #2: AMCTO provides high quality, forward-thinking education and professional development programs that reflect the needs of a range of aspiring, new, and established municipal professionals.

2. Network & Community

Goal #3: AMCTO events and platforms are an essential space for municipal professionals to grow their networks within the municipal sector and the association.

Goal #4: AMCTO is a community built on the shared experiences and knowledge of municipal professionals.

3. Membership

Goal #5: AMCTO retains members throughout and beyond their careers in the municipal sector.

Goal #6: AMCTO has a growing and diversified membership base from municipal professionals across Ontario.

4. Advocacy

Goal #7: AMCTO informs and influences public policy in its capacity as the respected voice of municipal professionals.

Goal #8: AMCTO is the leading resource for municipal professionals to stay abreast and up-to-date on issues related to municipal public policy and administration.